



Tennium adds the Hopman Cup to their list of events.

PRESS RELEASE

The **International Tennis Federation** (ITF) has announced that the **Hopman Cup**, the ITF's official mixed-team competition, will return for the 2023 tennis season. **Tennium** has been chosen to be the official organizer of the international event for the next 5 years. The competition will be hosted at the **Nice Lawn Tennis Club** from the **19th until the 23rd of July**.

Tennium is an international sports agency with headquarters in Barcelona and a presence in Argentina, Belgium, and the United States, the company is led by Belgian, **Kristoff Puelinckx** and former French tennis player, **Sebastien Grosjean**. With the Barcelona Open Banc Sabadell, the Argentina Open, The European Open and the Hamburg European Open, Tennium now adds The Hopman Cup to the list.

Kristoff Puelinckx emphasizes: «We would like to thank the International Tennis Federation for entrusting Tennium to bring the Hopman Cup back to the international tennis circuit. We are looking forward to building out this great event, by leveraging our extensive experience with tournaments, players, and fans from around the world. We will work closely with ITF to ensure this event continues to be a milestone on the tennis calendar and we believe that Nice is the perfect stage for it.»

The prestigious **Nice Lawn Tennis Club** will host the international mixed team event from 2023 to 2027, as part of a **five-year agreement** between the **ITF** and **Tennium**.

Christian Estrosi, Mayor of Nice, said: «This event confirms once again that Nice is a privileged destination for the biggest international sporting events. After the Grand Départ of the Tour de France in 2020, the Top 14 semi-finals in 2022, the Hopman Cup will precede the Rugby World Cup by a few weeks, and then the arrival of the Tour de France in July 2024. Tennis is a major sport in Nice, a discipline that has a strong history, with a club that is more than a hundred years old, and great players who have marked French tennis.»

Last played in 2019, the Hopman Cup has featured a who's who of the international game with legends such as **Roger Federer**, **Serena Williams**, **Novak Djokovic**, **Steffi Graf**, **John McEnroe**, **Martina Hingis**, **Boris Becker**, **Li Na** and **Andy Murray**, representing their nation in both singles and mixed doubles.

As in previous editions of the competition, each team will consist of one male and one female player, with ties between nations featuring one men's singles match, one women's singles match, and a mixed doubles match. Six teams will compete in the 2023 and 2024 editions, with the competition expanding to eight teams from 2025 onwards. As hosts, France will field a team each year.

David Haggerty, **ITF President**, said: «We are thrilled that the Hopman Cup, one of the highlights of the tennis season, will return in 2023 and are already looking forward to visiting the beautiful city of Nice next July. The Hopman Cup, as a unique mixed team event, has always enjoyed a special place in the hearts of tennis fans, and I am sure that spectators in Nice will relish the chance to see some of the world's top men and women players on the same court. I would like to thank our event partners, Tennium, for helping us reintroduce the Hopman Cup to the tennis calendar, and we look forward to working together over the coming months and years.»



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